

# Michigan CFO Associates

The CFOs for *Small Business*

## Newsletter



### President's Message



Todd Rammler as  
"Uncle Todd."

#### Summertime, Jack

As y'all know, we had a really rough winter here in Michigan. (My kids have been watching a lot of Duck Dynasty on T.V., and I think I'm

picking up a bit of a drawl, Jack. No facial hair yet but here's an artists rendering of what that might look like).

At Michigan CFO, we had a particularly hard winter as we moved office locations just before the holidays, and then entered the first quarter of '14 which is our busiest time of year. This year was by far our busiest Q1 yet, and unlike the Duck Dynasty characters, everyone at MICFO was working at capacity. No sitting around with our feet on the desk chit chatting about duck hunting. But Hey, better to do this in a bad winter, Jack, because, there's little else to do. (Gotta love Uncle Si).

The move went as smooth as it could have, and we eventually celebrated in May with an Open House (see pictures on p. 2. And if you haven't seen the new office, pop in if you're in the area and you'll get the nickel tour & maybe even a lunch if you time it right!).

So we made it through and our work

load has balanced out slightly, but we're still in growth mode looking for another talented CFO who is passionate about small business. (If you know such a person, contact us please!). But we're easing off the gas pedal just a bit to have some much needed R&R this summer.

There's a lot going on in the world presently, and in the background the debt clock continues to "tick". We've been tracking it in this newsletter for a few years now, and it continues to grow, now up over 17.5 Trillion dollars.

Like many of you, we have a handful of charities & causes that we support both financially and through volunteer work. But I'd like to call your attention to page 3 as Brian prepares for a 3 day, 300 mile bike ride to benefit the **Make-a-Wish Foundation**. I would encourage you to visit Brian's page and consider a donation for this exceptional cause. Let's help him exceed his goal and make a difference for the "Wish Kids".

That's all, Jack. Have a great and restful Michigan summer. You deserve it!

Best Regards,

Todd Rammler, CMA, MSA, President

#### U.S. NATIONAL DEBT AS OF:

June, 2014  
\$17,533,652,951,670

June, 2013  
\$16,851,000,000,000

#### Inside This Issue:

##### President's Message

No More "Polar Vortex"—It's Summer, Jack!

##### What's Happening?

Webinar Recap/Open House

##### Brian's Corner

Brian rises to the challenge of a 300-mile bike ride for Make-A-Wish!

View  
past newsletters  
online!

<http://michigancfo.com/newsletter-archive>





### Welcome, New Clients!

- February** **Rocky Peanut Co.** [www.rockypeanut.com](http://www.rockypeanut.com)  
Food Gifts
- March** **Surface enCounters** [www.surface-encounters.com](http://www.surface-encounters.com)  
Granite & Quartz Countertops
- March** **Ryan Transportation** [www.ryantransportation.com](http://www.ryantransportation.com)  
Trucking, Transportation
- May** **Westborn Market** [www.westbornmarket.com](http://www.westbornmarket.com)  
Local Grocer, International Marketplace

### June Anniversaries

- 2 Years** **Hibbard Inshore** [www.hibbardinshore.com](http://www.hibbardinshore.com)  
Marine Surveying
- 8 Years** **Colony Marine** [www.colonymarine.com](http://www.colonymarine.com)  
Boat Sales, Parts, Boating Community Events

### July Anniversaries

- 1 Year** **Rave Computer** [www.rave.com](http://www.rave.com)  
Innovative Computer Solutions
- 6 Years** **Bosco's Pizza Co.** [www.boscospizza.com](http://www.boscospizza.com)  
Food Manufacturer/Distributor

## Photos and Happenings • Spring/Summer 2014

**In Case You Missed It:**  
On April 23, Michigan CFO held a webinar entitled, "Effective Dashboards & Key Performance Indicators." During the webinar, Brian demonstrated how metrics contribute to the success of a business. Stay tuned for upcoming webinars later this year!



Tigers Opening Day, 2014



Michigan CFO Whirlyball outing, June 13, 2014



Open House-May 15, 2014



**Brian Bach**

## Rising to the Challenge for \$2 Bucks an Hour

Have you ever considered something and said to yourself, "that's way too hard" or "I would have to be crazy" or "that's beyond the realm of possibility", and then decided to rise to the challenge and do it anyway?

That's what happened to me this year when someone asked me to participate in the Wish-A-Mile (WAM 300) bicycle tour. They said it was no big deal, just a matter of riding 100 mile a day (which I have done before) but doing it for THREE DAYS IN A ROW, yeeiks!!!

If it was just about me I wouldn't do it, but when I learned there were nearly 500 medically eligible Michigan children waiting for wishes, I decided to challenge myself and participate in the Make a Wish Michigan Wish-A-Mile (WAM 300) bicycle tour July 24-27, 2014. (What?! July is next month!)

I will be riding approximately 20 hours over these 3 days. I'm asking you to please support my fundraising efforts by considering a minimum donation of \$40 (\$2 bucks per hour X 20 hours). *If you think I'm worth more, give me a raise and up my hourly amount!*

### It's simple to make a donation, here is how:

- Go online at [www.wishamile.org](http://www.wishamile.org), click on "Donate".
  - ▶ Under Enter Participant's Name - enter my name. Clicking on my name in the search area will take you to my personal WAM fundraising page, click on the green "Give Now" box.
- By phone call (800.622.9474)
- Printing and mailing a donation form - available on my personal WAM fundraising page.

While the ride is an incredible physical challenge, it pales in comparison to the challenges the "Wish Kids" face as they battle their illnesses on a daily basis. **With your help, we can bring hope, strength and joy to courageous wish children in our community.**

Thank you for your consideration of this wonderful cause to Share the Power of a Wish®! You can learn more about Make-A-Wish Michigan by visiting their web site at [www.wishmich.org](http://www.wishmich.org).



**Brian Bach, showing off his biking skills in Port Austin, Michigan**

## Michigan CFO Associates

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Have a smart phone? Scan the QR code  
below to check us out on the web!



# Newsletter ③

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